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<b>Kelly Kelly</b>	If you are an ardent fan of the World Wrestling Federation (WWF) or World Wrestling Entertainment, you are sure to be familiar with the term Divas. Yes, they are the sexy voluptuous women who can be seen accompanying the WWF wrestlers or champions when they are walking down to the ring. If you are a fan then you will also know that they are not just show pieces meant to excite and lure the spectators who are mostly men. In fact, they themselves are skilled wrestlers – female wrestlers that is.	5:02P.M.
<b>Kristal</b>		
<b>Layla</b>		
<b>Lena Yada</b>		
<b>Lilian Garcia</b>		
<b>Maria</b>		
<b>Maryse</b>	<b>Candice Michelle</b>	
<b>Melina</b>	Diva is a word used by the WWE or the World Wrestling Entertainment for a woman who is a wrestler and of course an eye candy! Eye candy because these women are talented as well as beautiful. Although the term diva is a new word in the world wrestling community, the idea behind it has been there for a very long time. The community has always promoted the woman as managers or wrestlers for years. As wrestlers, they too have gone through the hardship and skills training to make sure that every twist, bend, flip and fall is executed with precision.	
<b>Michelle McCool</b>		
<b>Mickie James</b>		
<b>Queen Sharmell</b>		
<b>Torrie Wilson</b>		
<b>Natalya</b>		
<b>Victoria Marie Varon</b>	<b>Miss Elizabeth</b>	
<b>Amy Weber</b>	No body can really guess about the origin of women and their indulgence and passion in this field, which can be risky. Great and legendry novels like The Godfather may have provoked some of these feelings or the wrestling valets such as Miss Elizabeth or Medusa may have done the initial work.	
<b>Trish Stratus</b>		
<b>Molly Holly</b>		
<b>Miss Elizabeth</b>		
<b>Stacy Keibler</b>	Wrestling federations around the world refer to female employees in different fashion. The Total Nonstop Action Wrestling (TNA) uses the term ‘Knockouts’ to name their female employees who are marketed to some extent based on their appearance. Similarly, the WWE-produced rival brand of ECW who use the term Vixens to refer to their female wrestlers. Just from these terms you would be able to guess the impact of these divas.	
<b>Nidia</b>		
<b>Terri Runnels</b>		
<b>Christy Hemme</b>		
<b>Lita</b>		
<b>Debra Marshall</b>	<b>Tammy Lynn Sytch</b>	
<b>Karen McDougal</b>	The first female or the first Diva to enter the professional wrestling world was Tammy Lynn Sytch. She was better known in the WWF circuit with the performing	

<b>Carmella DeCesare</b>	<p>nickname of "Sunny". Previously she was seen in the role of a manager of many other wrestlers in the WWF and it was then she was famously known as Sunny. Although the role of a female manager was not a new idea in professional wrestling, the Sunny character brought sexuality to the position that had hardly ever been seen in the business before. She added the new 'flavor' to the role of women in the wrestling industry.</p>
<b>Rena Mero</b>	
<b>Nicole Bass</b>	
<b>Jacqueline Moore</b>	
<b>Gail Kim</b>	
<b>Linda Miles</b>	<p><b>Rena Mero</b></p> <p>Soon after the first female professional wrestling Diva Tammy Lynn Sytch left the World Wrestling Entertainment federation, a new female who had earned her position in the mean time, Rena Mero took over Tammy's role. Rena Mero was known as the Sable among her World Wrestling Entertainment fans and soon became one of the most prominent female performers in the promotion bizz for World Wrestling Entertainment. Wrestler Marc Mero was her manager to whom she got married to and soon took over the popularity. The main reason for her growing popularity was her passion for wearing increasingly revealing outfits to the wrestling ring.</p>
<b>Debra Miceli</b>	
<b>Stephanie McMahon</b>	
<b>David Lauer</b>	
<b>Stacy Carter</b>	
<b>The Fabulous Moolah</b>	<p><b>Sable</b></p> <p>The credit of the formation of WWE Women's Championship goes to Rena Mero. This in fact led to more female performers being hired for the sole purpose of boosting promotion. It was around this time at the height of her popularity that the term "diva" was used by the WWF to identify its female personalities. Although Sable left the WWF after several years, the WWF still signed on many more female performers during and after her employment with the company, who are now officially known as "divas."</p>
<b>Vivian Vachon</b>	
<b>Yukiko Tomoe</b>	
<b>Wendi Richter</b>	
<b>Robin Smith (wrestler)</b>	
<b>Velvet Mykietowich</b>	<p><b>Jacqueline Luna</b></p> <p>The tradition is that most of the Divas in the World Wrestling Entertainment have not wrestled in the real wrestling matches on a regular basis. Although Sable was engaged in fights with other famous and sound female performers Luna Vachon and Jacqueline, but she owes her popularity for her skin show. The matches that are very closely associated with her character and the other WWE divas in general are the bra and panties match.</p>
<b>Sherri Martel</b>	
<b>Chyna</b>	
<b>Tammy Lynn Sytch</b>	
<b>Jacqueline Luna</b>	
<b>Ivory</b>	<p>There are many other different types of female wrestling matches like the famous mud-wrestling matches and non-wrestling bikini contests. Another common match that is associated with the female wrestlers is the lingerie pillow fight, which is a pillow fight between divas near a bed full of pillows inside the wrestling ring. Among all these the most famous and most sensual one is the mud fight matches. In fact we still can witness these types of matches today!</p>
<b>Evelyn Stevens</b>	
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As time passed by, there were more number of females that took part in these wrestling matches and became famous and the divas began to wrestle real matches more often than before. The high profile Diva coach and professional wrestler Fit Finlay was largely credited for this new change in the World Wrestling Entertainment federation. His most famous student was Trish Stratus, who trained under Finlay after she suffered an ankle injury.

#### **Trish Stratus**

Like every other big sport, the World Wrestling Entertainment federation divas have their continuous share of controversies from time to time. The risqué matches and storylines that were a part of the WWE divas were in actual a part of the program that was launched against the World Wrestling Entertainment federation by the female wrestlers throughout the late 1990s.

#### **Amy Weber Nicole Bass**

Apart from the popularity of the World Wrestling Entertainment federation for females, harassment of these female wrestlers has also been a major issue for a long time. The second female wrestler Rena Mero had left the federation due to these reasons only. She claimed that she was harassed by other performers in the campaign. Claims of harassment were also made by former WWE wrestler Nicole

Bass and former WWE Diva Search contestant Amy Weber.

This particular aspect of the WWE industry provokes a widespread criticism for its biased treatment of women as mere sex objects. The female wrestlers usually appear in either very scantily clad clothing or provocative clothing, which is often termed as glamorous!

**Christy Hemme**  
**Torrie Wilson**

The immense recognition of women in WWE has resulted in various female wrestlers now promoting big brands across the world. There have been a lot of cross promotions lately involving the divas. Various divas have posed in the famous magazine Playboy. Those who did pose for Playboy are Sable, Chyna, Torrie Wilson, Candice Michelle and Christy Hemme. Another diva that also posed in Playboy was Ashley Massaro but she stated in her website, that she appeared under an alias. Others have appeared in several advertisements for WWE and non-WWE endorsements as well as men's interest magazines. Playboy playmates, such as Carmella DeCesare and Karen McDougal have also appeared in Diva Search in 2004.

**Ashley Massaro**

**Carmella DeCesare**

**Karen McDougal**

The Divas of the World Wrestling Entertainment federation normally go for a yearly annual Photo shoot every October, usually to a distinctive special place each time. The photo shoot is followed by a magazine featuring photos from the shoot as well as a video release or television special of highlights from the shoot. In the year 2000, the World Wrestling Entertainment federation had launched its Divas home video franchise with *Postcard From The Caribbean* .

**Debra Marshall**  
**Lita**

In 2001, a World Wrestling Entertainment federation female wrestler Lita earned the cover of the well-known magazine. Also every Diva made it on the DVD cover including Trish Stratus, Debra Marshall, & Lita. In 2002, WWE decided to launch a UPN special entitled *WWF Divas: Sex on the Beach*. It was then later released on VHS and DVD format as *WWF Divas: Tropical Pleasure* . However, the home video was lacking in many of the mainstream music and was also missing a diva - Molly Holly.

Soon in the year 2002, World Wrestling Entertainment federation organized its first lingerie shoot, which was called as the *WWE Divas Undressed* and was aired on special program on TNN, which

**Molly Holly**

has changed its name to Spike TV. The program was a competition or "Thong-a-thon" as Jerry Lawler called it. All of the divas, except the two main Divas of World Wrestling Entertainment federation Jazz and Lita, were involved in the photo shoot. It was later released on VHS and DVD with behind the scenes photo shoot sessions. Jazz participated in the photo shoot session despite being injured.

**Jazz**

Then the next year of 2003, these women traveled to Arizona to take part in a number of outdoor activities. Trish Stratus, Stacy Keibler and Terri Runnels went on a Jeep tour and also used a gun. While Victoria and Nidia opted for river rafting, Jazz, Ivory and others took after a huge rattlesnake! In the consecutive year, the divas approached the beaches of Mexico as part of *South of the Border*.

In 2005, the divas went again back to Mexico to attend the grand Viva Las Divas of the World Wrestling Entertainment federation. During this trip, two different photo shoots took place. The

divas that were more mature and experienced traveled to the beaches of the *Grand Xcaret* and *Grand Cozumel*, along with the 2004 Diva Search winner, Christy Hemme and Lilian Garcia who was a longtime WWE ring announcer. This was the first photo shoot for Lilian Garcia.

### **Michelle McCool**

On the other hand the new divas like Amy Weber, Michelle McCool and Maria Kanellis visited the *Grand Cozumel*. In between the events, there were some controversies that had arisen. It was due to a DVD tape, in which Molly Holly did not shoot and this had made her fans outrageous and they had started sending complaints to WWE. However, a few pictures of her did appear in the magazine. This was the second time she had been removed from the yearly divas video. Conversely, Amy Weber (she had left the company before the DVD and magazine became available) was in the DVD and not the magazine.

### **Maria Kanellis**

Apart from the regular World Wrestling Entertainment federation events these Divas continued to take part in this photo shoots which made them very famous and that too in a very short time frame. In 2006 again these ladies took part in another lingerie shoot that was held in New York. In this photo shoot, a DVD entitled *WWE Divas Do New York* was made which included Lilian Garcia, Trish Stratus, Stacy Keibler and Terri Runnels. This was very much alike that of what the fans wanted since 2004. This time the WWE federation had allowed the fans to decide whom they wanted on the magazine cover. They chose Trish Stratus to be the one to appear on her third divas magazine cover that hit newsstands on Valentine's Day. Candice Michelle originally landed on the DVD cover that was released just a week later, but for some reason or another it was replaced with a multi-diva cover.

The yearly contest for the WWE Babe is a contest where fans get to vote on who they choose as their famous and most favorite WWE Diva for that year. This result depended a lot on the photo shoot reviews that each of the girls got.

### **Christy Hemme**

#### **Lilian Garcia**

Finally it was Trish Stratus who won the first inaugural Babe of the Year competition, which was held in 2001. Trish Stratus winning prize was a complete mini site by the World Wrestling Entertainment federation on WWE.com and her photo shoot of choice for this website was a space-type theme. This site of Trish Stratus corresponding mini-site was pet- named as "The Stratusphere." Stratus took her title as the Babe of the year in 2002 and received another mini-site on WWE.com. Surprisingly enough, the 2003 contest was again won by Stratus. This time Stratus declared that she would let her fans decide the winner. While picking out her outfits, Trish ran into a fan who said that they would decide everything for her.

Soon this race came to an end. In the year 2004, Stacy Keibler put a stop to Stratus's long reign. She won the title, receiving her own mini-site and a photo shoot for every month in the year. This photo shoot sometimes increased to two. These photo shoots were usually themed from the special holiday of that month. However, Stacy Keibler was not a regular at the wrestling matches but these photo shoots gave her what she wanted- advertising.

### **Stacy Keibler**

#### **Ivory**

All these Divas tried to enter the main stream of World Wrestling Entertainment federation with the help of promotion bizz, but only some of them could succeed. But you would also notice that there is always someone new to the game and no matter how tough or how challenging the industry may be the lure of fame, money and recognition always takes precedence. Therefore the divas will always be part of the world wrestling federation!

### **Terri Runnels**

#### **Nidia**

#### **Victoria**

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